2023

daltile®

trend report

ELEVATE LIFE • DREAMSCAPE
SEIZE THE DAY • ESSENTIAL LUXURY • TENDER LIVING

SURROUND YOURSELF WITH DESIGN that reflects your personality, dreams, and motivations.
A key to energizing each new day is filling the environments in which we live, work, and play with the colors and styles that bring us the most joy.
As a leader in style and design, Daltile is pleased to provide you with our official 2023 Trend Report, sharing the latest colors, interior fashion trends, and tile designs.

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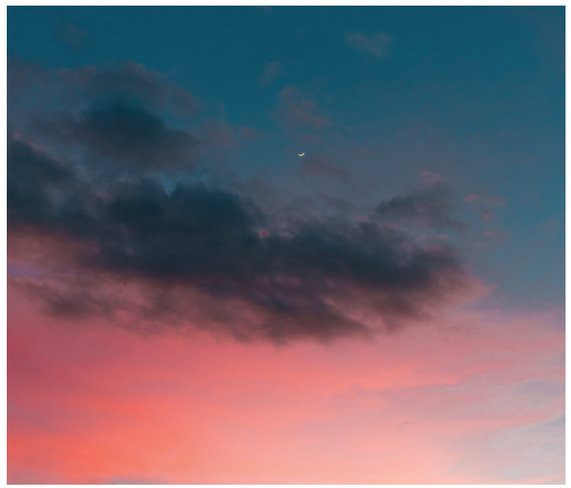
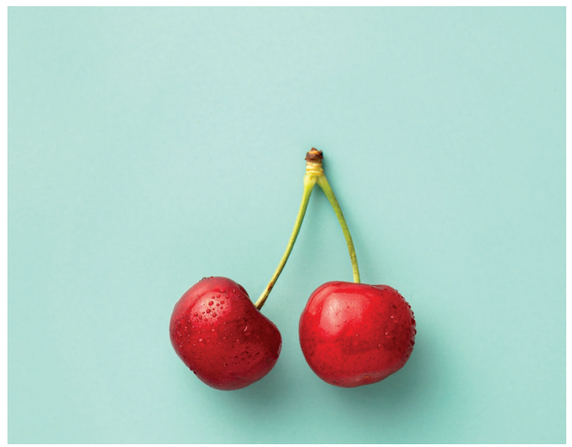
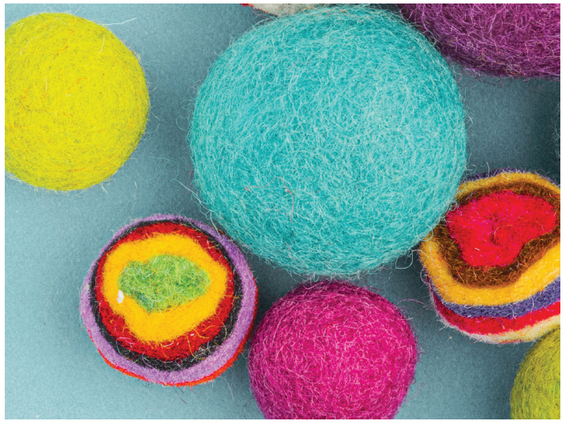
WORDS FROM OUR DIRECTOR OF PRODUCT DESIGN

ELEVATELIFE







ELEVATE LIFE

EXPERIENCE PLAYFUL JOY

Positivity has become one of the most effective antidotes to counteract the pessimism of the last two years and the trend of Elevate Life embodies a bold positivity! Elevate Life celebrates with mood-boosting colors; tactile fabrics; bold patterns; oversized proportions; visuals that are playful, quirky, silly; and objects embedded with positive memories.

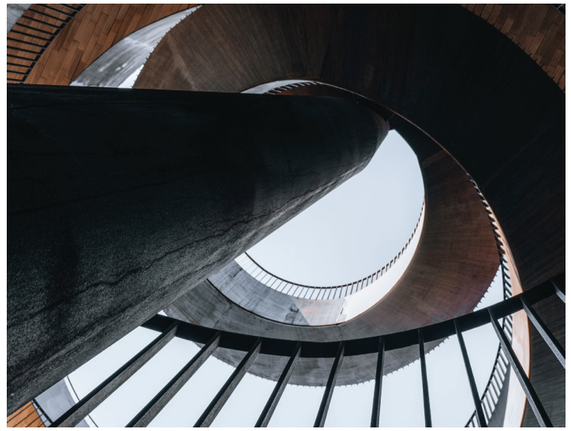
The colors of Elevate Life embody the desire for fun, surprise, humor, and engagement by unleashing vibrant hues such as bright oranges, yellows, greens, blues, and fuchsia. These bright colors are partnering with psychedelic patterns and round shapes, bringing back the vibrant 60s and 70s mood. Such Avant-Basic design broadcasts loud retro vibes through unconventional shapes (think curvy, wavy, elliptical), bold geometric forms, sculptural silhouettes, and magic eye prints. The energy and optimism of the 80s is also back via the New Maximalist aesthetic blending bold patterns, oversized proportions, multicolor effects, color blocks, boucle and velvet fabrics, floral motifs, and the iconic Barbiecore.

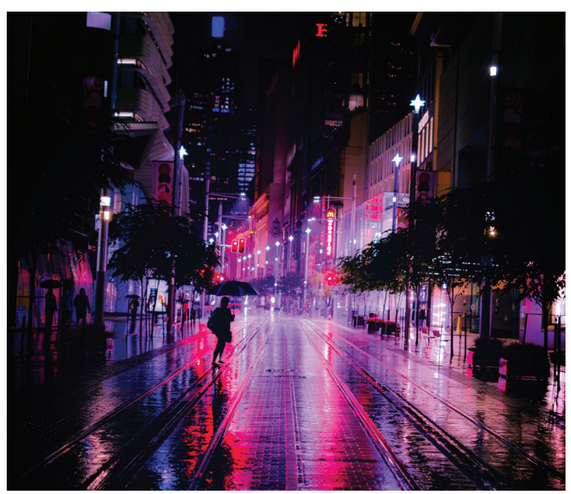
TREND *tile*

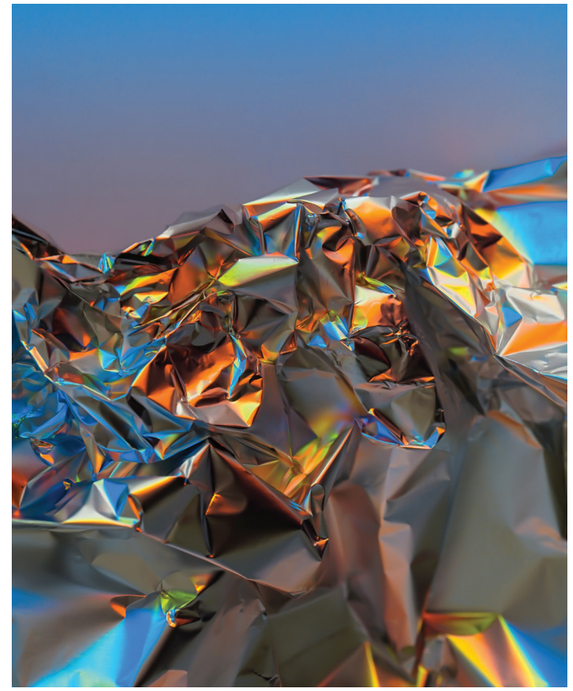
TILE IN TREND SELECTIONS

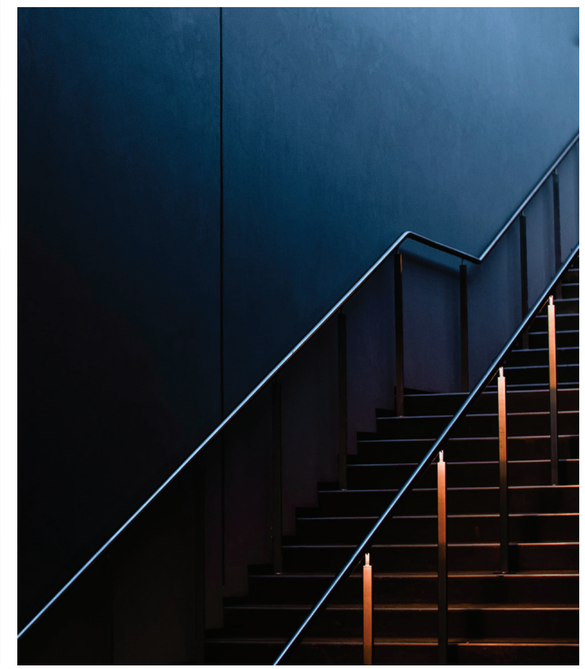
1. Artwalls™ Canvas AW12
2. Portfolio Vivid™ Generation Z Yellow PF22
3. Portfolio Vivid™ Crimson Red PF28
4. Color Wheel™ Retro Peacock 1102 3D Cube
5. Color Wheel™ Sunflower DH50
6. Color Wheel™ Key Lime 1098
7. Color Wheel™ Waterfall 0169
8. Sleigh Creek™ Carriage SK32
9. Perpetuo™ Elegant Beige PT22 Hex
10. Stencil™ Berry SC36
11. Stencil™ Blush SC35
12. Scripter™ Hero AR61 Hex
13. Natural Quartzite Slab White Pearl Q771
14. Keystones™ Ocean Blue D159
15. Beehive™ Medley Marsala P040
16. Retro Rounds™ Orange Soda RR08

Dreamscape







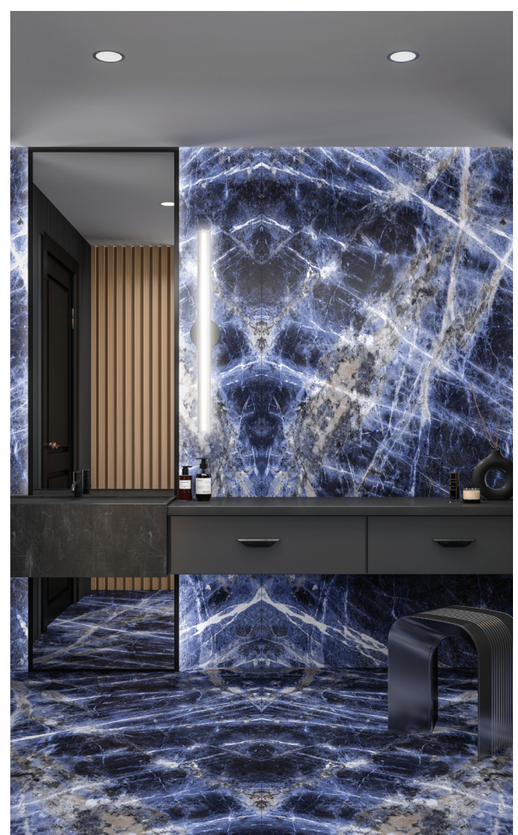


DREAMSCAPE

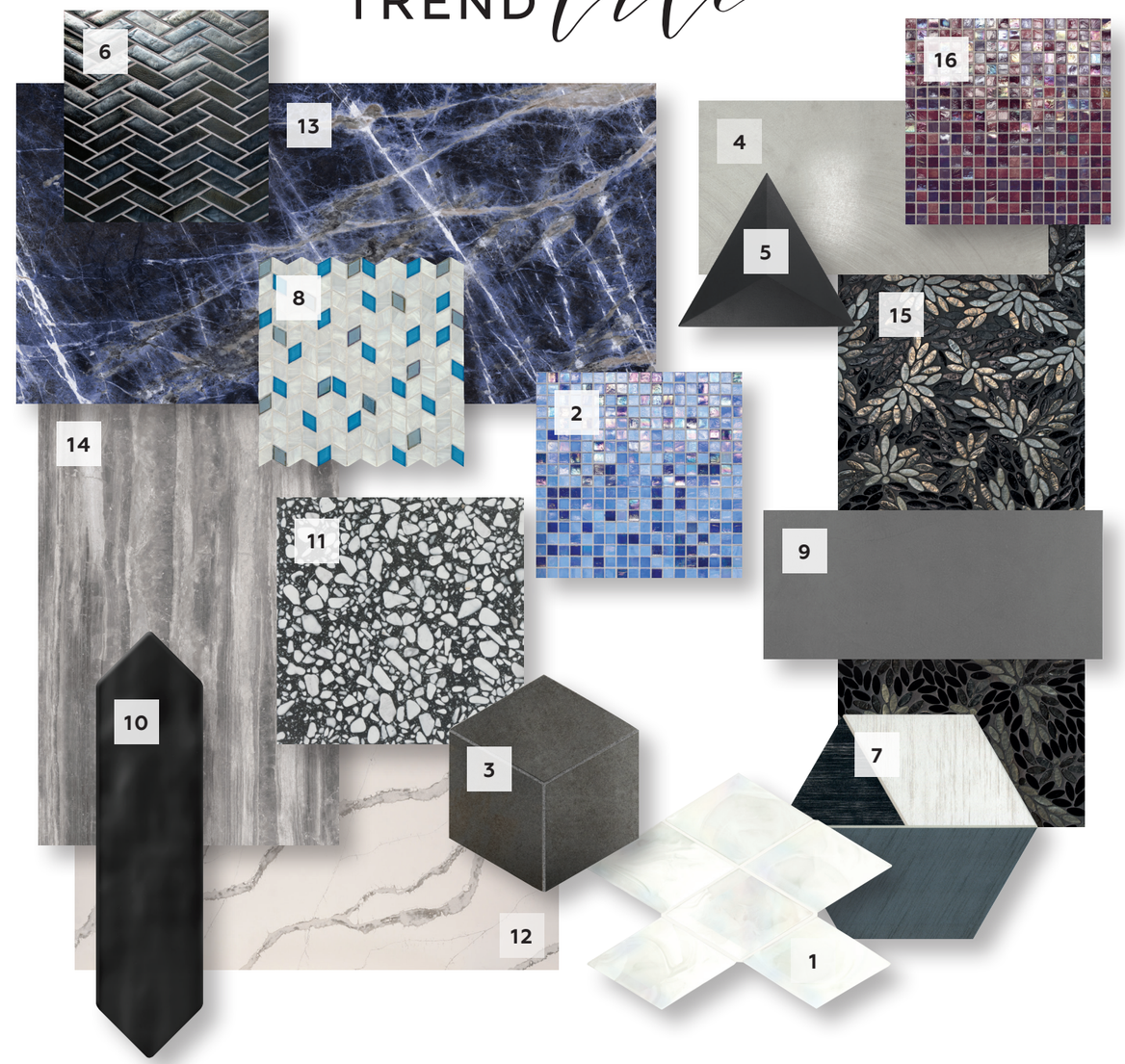
YOUR DIGITAL OASIS

The new interior design trend of Dreamscape is influenced by the desire to escape the demands, disappointments, and pressures of the physical world while finding relaxation, fulfillment, and many times a new identity in the digital world. The rise of gaming, virtual reality, phygital interactions, and the metaverse developed in us a familiarity with digital visuals which have over time created an actual affinity for those types of aesthetics, because they can bring a sense of calm and escape. As with all trends, color is the foundation of interior design falling under this umbrella.

Blues, purples, greens, metallics, and black make up the Dreamscape palette. Mixed with these dreamy colors, are geometric shapes, magic eye reverberations, ethereal lighting, and flowing movements. Metallic touches, slick finishes, and precision designs are hallmarks of this interior design trend that generously embraces the stereotypical look of science fiction and futuristic ambience.



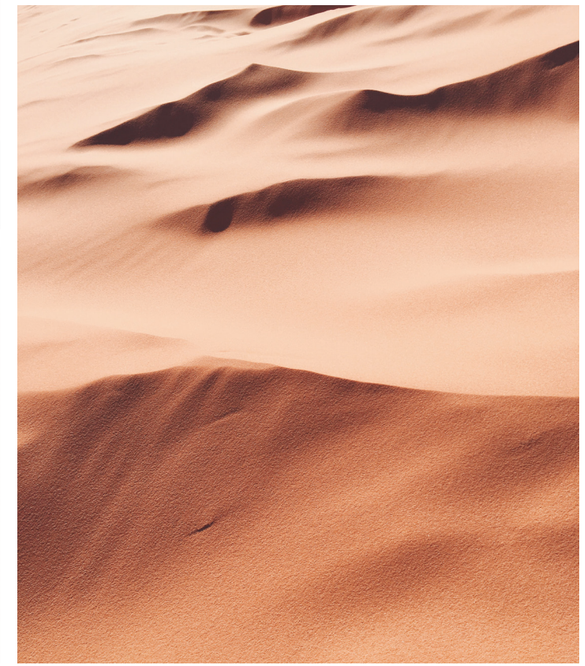
TREND *tile*



TILE IN TREND SELECTIONS

1. Starcastle™ Milky Way SC72 Diamond Scale
2. City Lights™ Capri CL68
3. Emergent™ Iron EM30 3D Cube
4. Ironcraft™ Caper Grey IC12
5. Electric™ Volt Carbon EC11 Triangle Peak
6. Illuminary™ Pewter IL06
7. Beehive™ Medley Multiplex Black/White P046
8. Interstellar™ Blue Bayou IR04
9. Panoramic Porcelain Surfaces™ Hearth Smoke CM08
10. Stagecraft™ Matte Black K711
11. Outlander™ Onyx Grande OU59
12. ONE Quartz Surfaces® Calacatta Wisteria OQ81
13. Panoramic Porcelain Surfaces™ Sapphire Status CM87
14. Panoramic Porcelain Surfaces™ Titanium Grey CM13
15. City Lights™ Décor Aviax Manhattan CL38
16. City Lights™ Tokyo CL62

SEIZE
the day



SEIZE THE DAY

LIVE FOR THE PRESENT

The trend of Seize The Day embodies the mindset of living in the moment while making space for nostalgia and comforting memories. It is about rediscovering traditional craftsmanship techniques and materials.

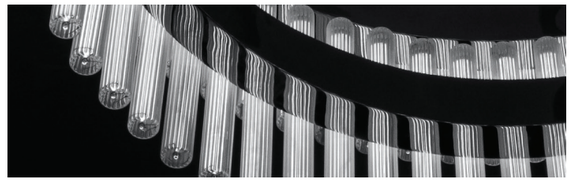
The color palette of Seize The Day is very earthy, focused on beiges, creams, light browns, and a fabulous terra cotta. Finishes and materials celebrate the beauty of desert dry touch and raw materials such as crude clay but with attention to comfort. There is also an emphasis on cords such as macramé, glazed tiles made from natural materials such as volcanic lava, and plenty of handcraft finishing. Forms and shapes draws inspiration from styles such as Modern Mediterranean and Southwestern Boho. They give life to tactile and comforting interiors by combining organic shapes, irregular and imperfect forms, and plenty of arches. Patterns also draw inspiration from dry and cracked earth and uneven natural surfaces.

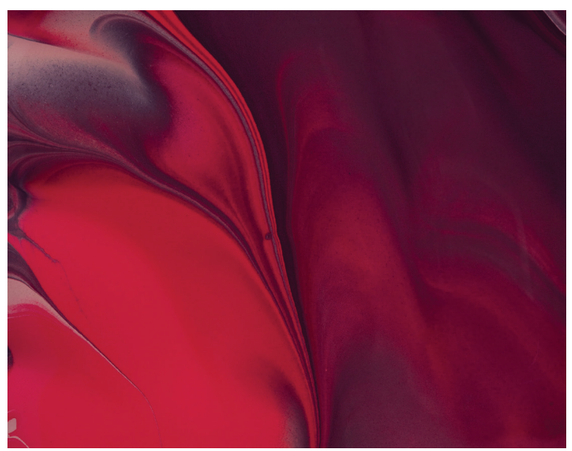
TREND *tile*

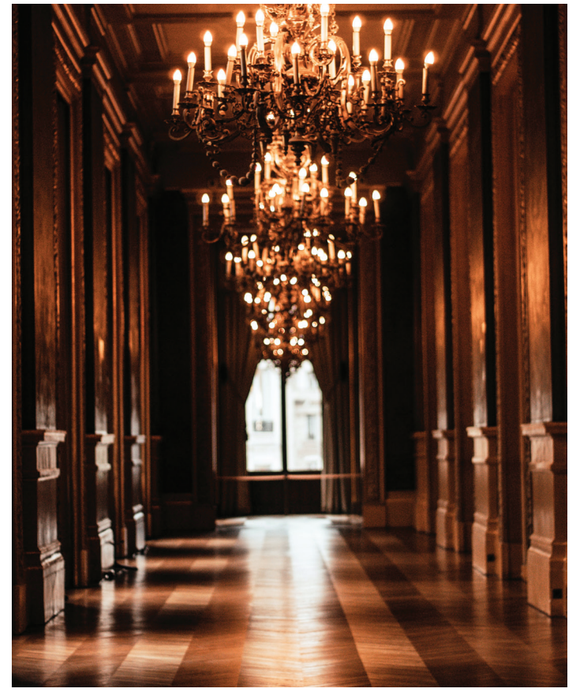
TILE IN TREND SELECTIONS

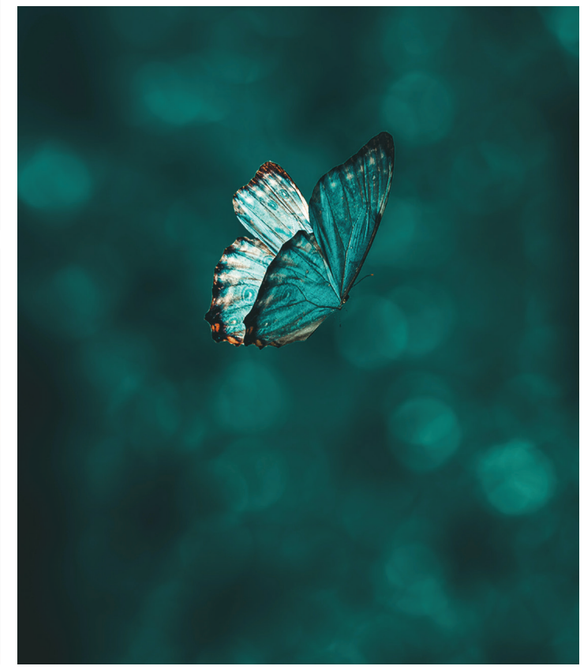
1. Rekindle™ Terracotta RK14
2. Rekindle™ Medium Grey RK13 Canvas Dot Mosaic
3. Rigid Clay™ Salt RC10 Layer
4. Terratech™ Vinaccia M8LD 3D Mosaic
5. Kintsugi™ Japan Mix Rust X205
6. Wanderwise™ Drift WW02
7. Scrapbook™ Album White SB30
8. Quartetto™ Warm Grande Fiore QU12
9. Quartetto™ Ocra QU07
10. Natural Quartzite Slab Mont Lucia Q737
11. Panoramic Porcelain Surfaces™ Cinder Rail CM17
12. Perpetuo™ Brilliant White PT21 Wave
13. Chord™ Baritone Brown CH24 Triangle Mosaic
14. Enlite™ Nirvana EL63
15. Commissary™ Commander Beige CS32
16. Emerson Wood™ Hickory Pecan EP05

ESSENTIAL *luxury*







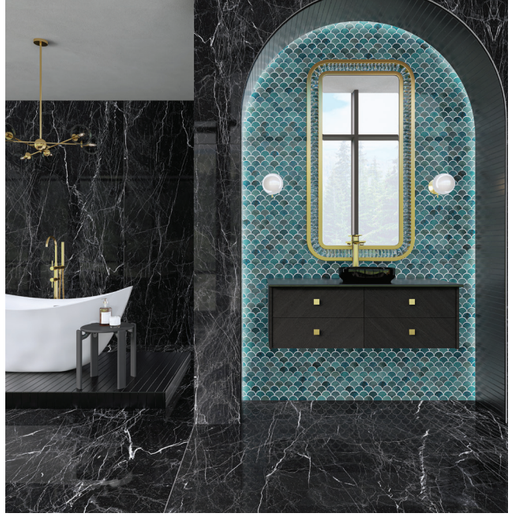


ESSENTIAL LUXURY

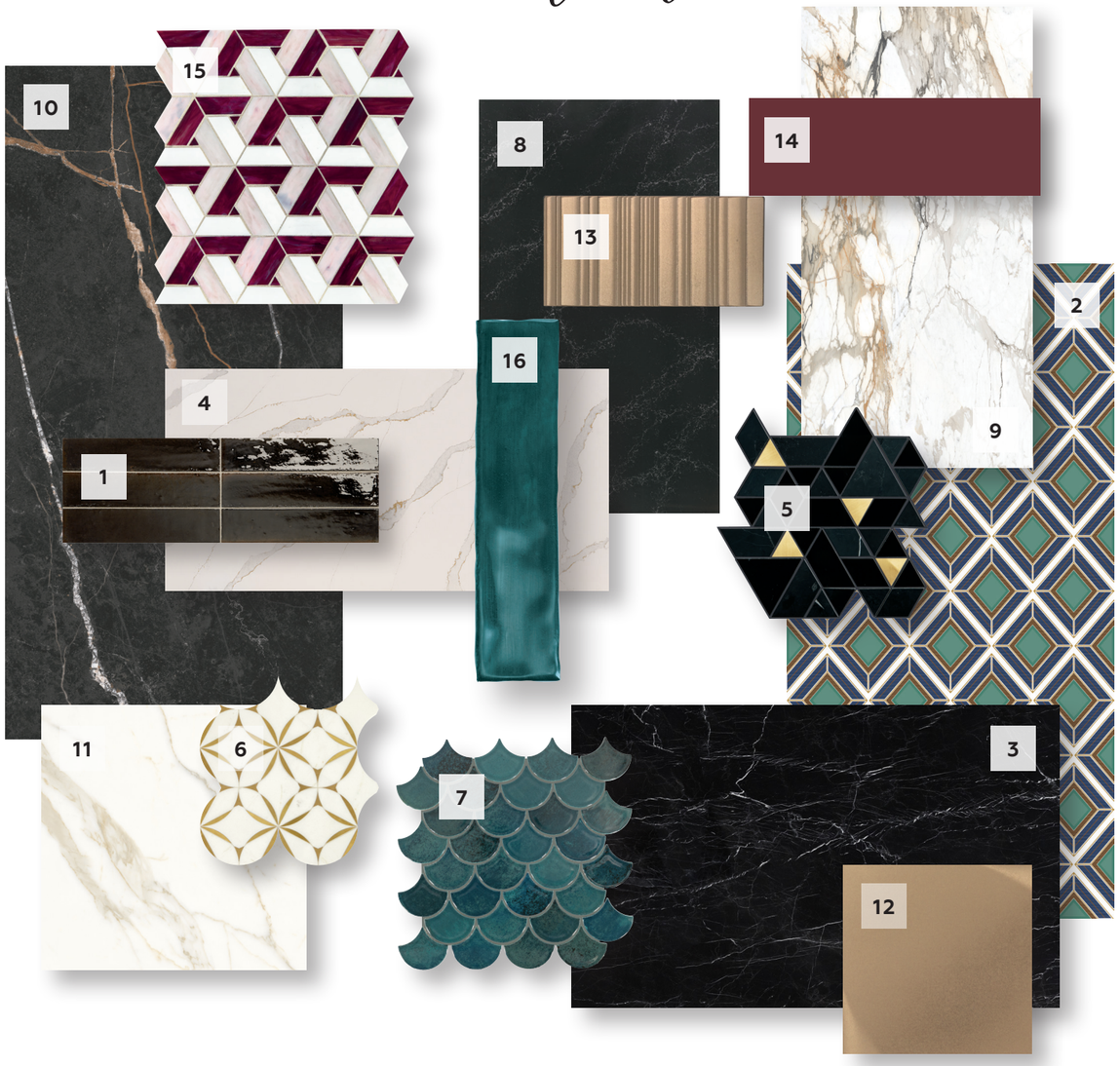
NEWLY DEFINED ELEGANCE

The notion of luxury has been changing, refreshing the traditional indicators of splendor. The trend of Essential Luxury is about enjoying moments of indulgence in a new way — blending beauty with heritage and pop culture; crafts with high-end technology and sustainability; multi-cultural inspiration with Art Deco and Gothic references.

Essential Luxury finishes and materials celebrate uniqueness, giving life to lavish and multi-ethnic spaces by combining precious stones, colorful marbles, and onyx with velvet, lacquered wood, and golden finishes. Forms and shapes draw inspiration mainly from the design of ancient civilizations, incorporating some Art Deco. Essential Luxury colors communicate richness and sophistication. Its color scheme explores dark shades and includes hues from Gothic style, black marble, precious red and green stones, and dark brown from prestigious wood. As for patterns, Essential Luxury focuses on exotic marble looks blended with animal print and tribal themes to create lavish and cozy interiors.



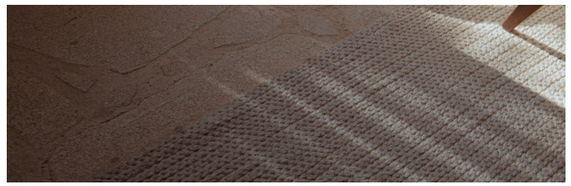
TREND *tile*

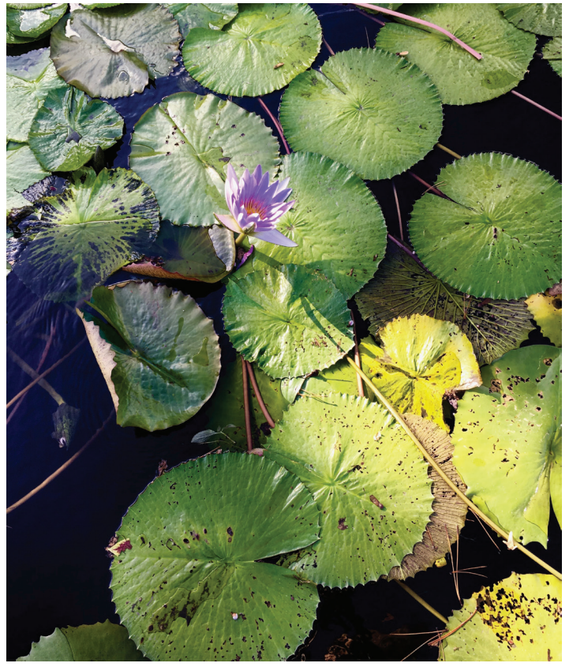


TILE IN TREND SELECTIONS

1. Remedy™ Alchemy RD25
2. Artwalls™ Mirror AW03
3. Panoramic Porcelain Surfaces™ Anthracite CM85
4. ONE Quartz Surfaces® Calacatta Aurora OQ80
5. Pietra Divia™ Nero Marquina DA59 Spectrum
6. Lavaliere™ Thassos White/ Brass LV31
7. Miramo™ Horizon MR48 Fan mosaic
8. One Quartz Surfaces® Liberty Black OQ74
9. Panoramic Porcelain Surfaces™ Calacatta Topaz CM82
10. Perpetuo™ Infinite Black PT24
11. Ravel™ Opal RA11
12. Electric™ Shock Gold EC08 Petal
13. Industrial Metals™ Gold IM22
14. Eclettica™ Purple M19K
15. Vivify™ Bordeux VF01
16. Mesmerist™ Mystique MM35

TENDER LIVING





TENDER LIVING

WELL-BEING FOR ALL

Care and compassion find their voice through the Tender Living mindset that reclaims care to the fullest: care for self, others, and the planet. Tender Living fosters well-being, cocooning, inclusivity, and regeneration — expressing itself through Biophilic Design, multi-sensorial interaction, natural colors, sustainable practices, the beauty of imperfection, and neutral Scandinavian style.

Tender Living's color scheme supports us physically and mentally, stimulating mindfulness. Its palette includes variations of off-white, smooth grays and beiges, colors inspired by nature's rare beauty and slow crafts: green from deep forest to sage tones, sky and darker blues, burnet brown (think eggshells). Tender Living finishes and materials celebrate nature and stimulate our senses through organic and wavy shapes combined with fluted surfaces. This aesthetic also embraces imperfection, highlighting untreated surfaces such as exposed cement, kintsugi finishing, and texturized ceramics. Interiors combine Scandinavian Minimalism with Biophilic design — creating an Organic Modern style. A key hallmark of Tender Living is connecting with nature, both indoors and outdoors.

TREND *tile*

TILE IN TREND SELECTIONS

1. Fibre™ Jungle Kale FI06
2. Rekindle™ White RC10
3. Farrier™ Grullo FA60
4. Bryne™ Mist BR31 1 x 6 mosaic
5. Synchronic™ Taupe SY32
6. Delegate™ Off White DL25 Random Linear Mosaic
7. Miramo™ Pearl MR44 Picket
8. Stencil™ Indigo SC38 Half Moon
9. Kintsugi™ Moonlight 601R
10. Anders™ Shadow AN13
11. Panoramic Porcelain Surfaces™ Opal Travertine CM84
12. ONE Quartz Surfaces® Argos OQ63
13. Panoramic Porcelain Surfaces™ Chromium CM19
14. Volume 1.0™ Willow VL68
15. Volume 1.0™ Botanical VL69
16. Pebble Oasis™ Harbor PB45 Framed Hex

LAURA GRILLI

DIRECTOR PRODUCT DESIGN

Design is an innate human need. The need to express our individuality artistically. The desire to surround ourselves with an environment that makes us feel good and helps bring joy and functionality to our daily lives.

My overriding goal as Daltile's Director of Product Design is to continually create tile products that are beautiful and innovative. A kind of beauty that helps people feel good in their homes, in their environments. Something they can enjoy, feel under their feet, touch with their hands. To create something fresh and new — that is my objective.

Our team works hard to ensure that our Daltile collections embody the essence of our tagline, "Imagine What's Possible". Giving to our customer, consumer or designer, the possibility of imagining something, seeing it materialize, seeing it come to life. Our products should be a tool to give anyone the possibility to exercise their creativity, their design skills, to obtain what they expect from each of their projects.

Twitter.com/Daltile

Youtube.com/DaltileProducts

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Photo features Rekindle™ White 12 x 24, on the floor with Kintsugi Moonlight HIBI 24 x 24, on the walls.

daltile®

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